

# Is Your College Full of Coffee and Chocolate Lovers?

**46% of Americans say they cannot live without chocolate – do they know that at least 284,000 children are slaves in the cocoa industry in West Africa alone?**

**While coffee imports are second only to oil, world coffee market prices do not allow workers to feed their families**

**Certified fair trade coffee and chocolate offer an *alternative***

- *fair, living wages for workers*
- *no child labor, forced labor or slavery*
- *safe and humane working conditions*
- *adequate housing and medical care*
- *opportunity for children to go to school*
- *community development through cooperative relationships*
- *environmentally friendly farming practices*



Dean's Beans sells organic, shade grown coffee; trades with small farmers and cooperatives; is committed to grassroots development, better economic opportunity and improved health and nutrition:  
[www.deansbeans.com](http://www.deansbeans.com)



Equal Exchange sells excellent organic chocolate (also tea and coffee), which are great for break rooms and fundraising; builds long-term trade partnerships that mutually benefit producer and consumer. Call 774/776-7400: [www.equalexchange.com](http://www.equalexchange.com)

\*\* chocolate will be available for shipping October 1

## The Labor-Religion Coalition Fair Trade Project

The NYS Labor-Religion Coalition, in cooperation with NYS United Teachers, has developed partnerships with two fair trade businesses – Dean’s Beans and Equal Exchange – to offer you organic, fair trade-certified coffee and chocolate.

**When you purchase products through these businesses**

- **producers get a fair price**
- **you get quality products at competitive prices**
- **and the Labor-Religion Coalition receives a contribution from any order of Dean’s Beans coffee**

**Dean’s Beans also offers gift packs of coffee with customized labels. These make great recognition awards or holiday gifts. Call Phoebe to learn more at 800/325-3008. To order for your break room, personal use, etc. visit [www.deansbeans.com](http://www.deansbeans.com). Enter “LRC” or “NYSUT” as the promotion code right before checkout.**

**Here’s how to order:**

- **Go to [www.deansbeans.com](http://www.deansbeans.com)**
- **Click on a product you are interested in**
- **If you would like the product, click “buy” – this will add the item to your “shopping cart,” but you can remove it at any time**
  - **Click “continue shopping” to repeat the process**
  - **When you are finished, go to “checkout”**
  - **Enter your email address, and click “continue”**
- **Enter some information to create an account and click “continue”**
- **You will be asked for more information, complete and click “continue”**
- **Select a shipping method (the price will be listed) and click “continue”**
  - **Enter your credit card information – the site is protected**
- **At the bottom of this page, there is a box for “promotion code” – enter “LRC” and click “continue”**
- **Review your order and make the purchase when you are ready**

**Equal Exchange chocolate is great for fundraising! Take advantage of an opportunity to educate customers about fair trade. Offer them the opportunity to contribute to change in isolated and disadvantaged communities.**

**When ordering chocolate for fundraising from Equal Exchange, let them know you’re with the Labor-Religion Coalition. Call 774-776-7400 or visit them online at [www.equalexchange.org](http://www.equalexchange.org).**

Contact us at 518/213-6000 x. 6294 or visit our website at [www.labor-religion.org](http://www.labor-religion.org)