

# Raise the Bar, Hershey!



Dear John Bilbrey,

We believe that Hershey should be a leader in ensuring that the rights of workers and farmers are respected in the production of chocolate – from bean to bar. Hershey must do more to ensure an end to child labor, forced labor and trafficking in its chocolate products by supporting the demands of the “Raise the Bar” campaign. It’s time for Hershey to Raise the Bar by tracing the sources of its cocoa and shifting toward Fair Trade certified cocoa. By purchasing Fair Trade certified cocoa, Hershey can truly fulfill its mission to “bring sweet moments of Hershey happiness” to workers, farmers, children, consumers and shareholders worldwide every day!

*(Please write clearly!)*

<b>Signature</b>	<b>Printed Name</b>	<b>City and State</b>	<b>Email</b>

**Please return completed petitions to: New York Fair Trade • 800 Troy-Schenectady Road • Latham, NY 12110 or fax to (518) 213-6414**